



Canton Advertising Federation presents ADDY awards

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The Canton Advertising Federation presented 20 gold and 30 silver awards to entries in the first step of a national competition.

Massillon's Triple Play Design earned the Best of Show Award at the **Canton Advertising Federation's** annual ADDY awards event.

The federation recently recognized 20 gold and 30 silver entries and their creators. Area advertising and marketing agencies, photographers, freelance professionals, students and others submitted 170 total entries for the show at the Joseph Saxton Gallery of Photography.

Triple Play won for its Cleveland Metroparks Lake to Lake Trail Wayside Panels, an outdoor campaign for Cleveland Metroparks.

Judges' Awards went to: Innis Maggiore for its interactive media entry on Shearer's Snacks Web site; Todd Biss Photography for the advertising element "To Hope" on behalf of Living Fountain Dance Co.; and Grabowski & Co. for its Kimono as Art campaign on behalf of the Canton Museum of Art.

Other silver and gold winners included: a la mode designs, Cassel Bear, Farthing Graphic Design, In The Round Design Group, Malone University, Mulberry Marketing Group, StoneKap Productions, About magazine, Timken Co. and Walsh University.

The Canton competition is the first of a three-tiered, national competition conducted annually by the American Advertising Federation.

With more than 60,000 entries annually, the ADDY Awards are the world's largest advertising competition. The AAF, a not-for-profit industry association, conducts the ADDY Awards through its 200 member advertising clubs and 15 districts. It is the only creative awards program administered by the advertising industry for the industry.

For more information about the Canton Advertising Federation, visit **www.cantonadclub.org**