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## Creative, Successful Workplace Campaigns Bring United Way Closer to Goal!

At a time when more people need assistance and there are fewer resources to meet those needs, area workplaces are creatively and successfully operating internal United Way campaigns!



Innis Maggiore employees from left: Jim Cyphert, Cheryl Henderson, Heather West, Casey Tucci-Kaufman

Innis Maggiore's campaign was kicked off on national "Talk Like A Pirate" day. Their campaign increased more than 12% from last year.



Roof top view of walkway artwork at Nationwide facility

Nationwide held a "Chalk the Walk" event. Associates were encouraged to go outside and sign their name in support of United Way.



### NEWS & EVENTS

**Tuesday, Nov. 24**

United Way Women's Leadership Council  
**Day of Opportunity Mentoring Event**

8:15 a.m. - 2:30 p.m.  
Timken High School  
Downtown Canton

You can help Stark County students find their destiny after high school at this event sponsored by Canton City Schools.

To volunteer  
contact Linda Ferguson at [linda.fergason@uwstark.org](mailto:linda.fergason@uwstark.org)  
or call 330-491-9962.



The Women's Leadership Council is sponsored by



**Nov. 25**  
5:00 p.m. - 1:00 a.m.

**Picciano's**

**Martini Bar**  
410 Market Ave. N  
Downtown Canton

Picciano's will collect an optional cover charge at the door to benefit United Way of Greater Stark County!

**Wednesday, Dec. 2**

United Way Women's Leadership Council  
**Heartbeats to the City Networking Event**

Blue Olive Jazz Club  
5:30 - 8:00 p.m.  
601 Cleveland Avenue NW  
Downtown Canton

United Way Women Leaders In Giving are encouraged to bring donations to benefit the Heartbeats to the City/Minnie Hopkins Scholars Program. [Click here for a list of items needed.](#)

Please RSVP by Nov. 25  
to Linda Ferguson at  
[linda.fergason@uwstark.org](mailto:linda.fergason@uwstark.org)  
or 330-491-9962

This event and the Women's Leadership Council is sponsored by

